

Working with Communities of Color

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Housekeeping Notes:

- Continuing education will only be awarded for those who view the live session
- You must attend the entire training to receive continuing education hours
- Post-event evaluation surveys are required to receive continuing education
- For Nursing/Social Work/Mental Health Counselor credits you must provide your license number in the post-event evaluation survey
- For CHES credits, you must provide your CHES ID in the post-event evaluation survey
- You will receive your certificate for continuing education by email within **30 days** of this training





Working with Communities of Color

Coalition Academy 2021 PreventionFIRST!

Dawn Thomas
Maritza Dyer
Alysia Longmire

Historical Background

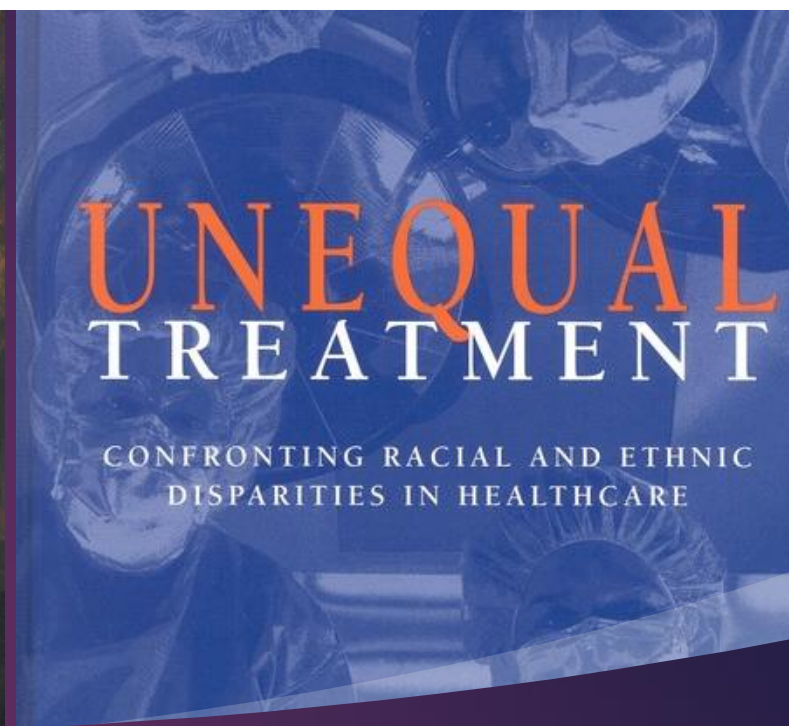
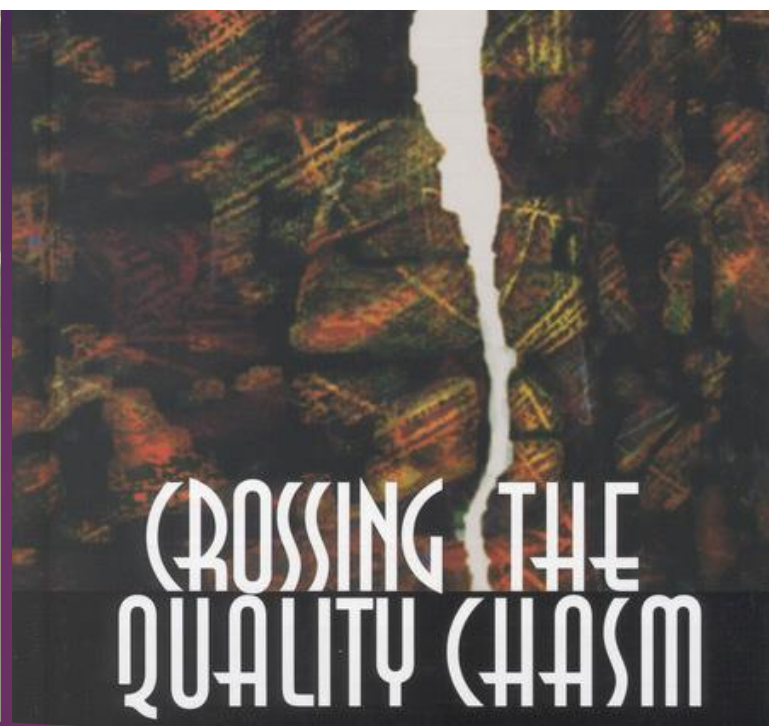
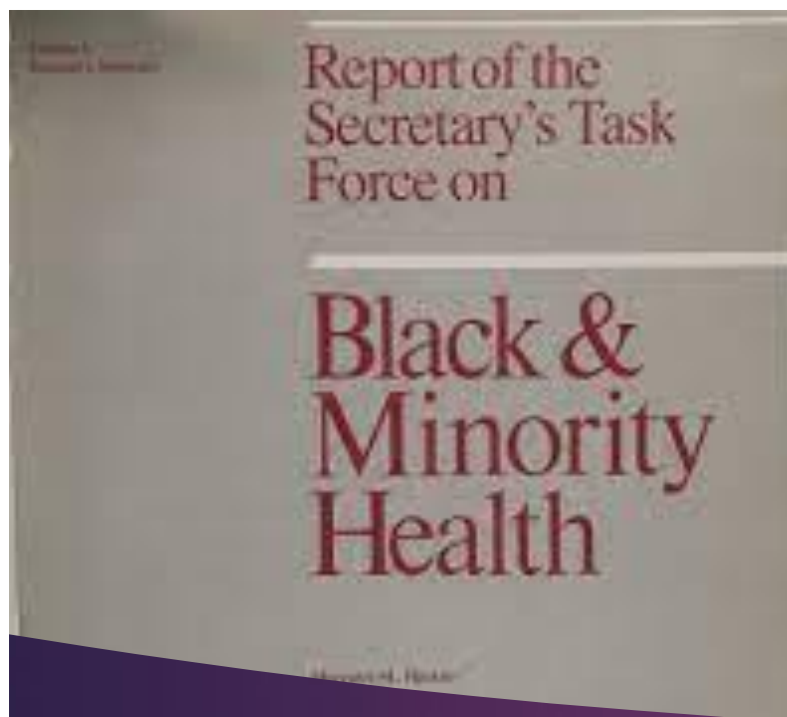
Increasing diversity of the United States population has resulted in clinicians seeing patients with a broad range of perspectives regarding health often influenced by cultural and social backgrounds

<https://www.brookings.edu/research/new-census-data-shows-the-nation-is-diversifying-even-faster-than-predicted/>

<https://www.brookings.edu/research/all-recent-us-population-growth-comes-from-people-of-color-new-census-estimates-show/>

Historical Background

Research linked provider patient communication to patient satisfaction, adherence to medical regimens and health outcomes



Landmark Reports

<https://minorityhealth.hhs.gov/heckler30/>

<https://pubmed.ncbi.nlm.nih.gov/25032386/>

<https://www.ncbi.nlm.nih.gov/books/NBK222274/>

Ohio – Cultural Competency

A continuous learning process that builds knowledge, awareness, skills and capacity to identify, understand and respect the unique beliefs, values, customs, languages, abilities and traditions of all Ohioans in order to develop policies to promote effective programs and services

(Multiethnic Advocates for Cultural Competence, 2006)

Working with Communities of Color

ADDICTION SERVICES COUNCIL

Maritza Maldonado –Dyer

Bilingual Clinical Specialist

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Acculturation

- ▶ Assimilation to a different culture, typically the dominant one
- ▶ Acculturation is the transfer of values and customs from one group to another
- ▶ How could this process of acculturation impact both social and psychologically the well-being of those we serve

Working with Communities of Color

Latinos are a multiracial multicultural group

► <https://youtu.be/QePAmlmu2wA>

Working with Communities of Color

Alysia Longmire

PreventionFIRST!

Manager, Prevention Action

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Knowing & Understanding the Community

My special interest is working with youth who are considered high risk for school failure, drug use, and other negative behaviors specifically African American youth.

- ▶ Recognize Differences
 - ▶ Culture within Culture
- ▶ Respect Elders
 - ▶ Principles of *Maat*
- ▶ Understand Trauma & Promote Resiliency

Knowing & Understanding the Community

The population I serve is mostly from the Price Hill Area and 80 percent are from Guatemala. It is important to note that there are 27 languages spoke in Guatemala

Mam is a native Mayan language spoken by more then 500,000 people in Guatemala. 60 Percent of Guatemala's' population speak Spanish, however 40 percent speak indigenous Mayan languages, such as: Mam, K'iche, Q'eqchi' and Kaquchik

► Mmm



ENGAGEMENT STRATEGIES

- ▶ Say hello and wave
- ▶ Go to the community
 - ▶ Face to Face: Ask for permission to approach and/or touch
- ▶ Consider having talking points
 - ▶ Current Events
 - ▶ House of Worship

Working with Communities of Color

Anglo American

- ▶ Nuclear family oriented
- ▶ Do not emphasize supernatural factors
- ▶ Autonomy from parental approvals as hallmark of optimal adult development
- ▶ Direct communication
- ▶ Business like (task oriented)

Latinos (as)

- ▶ Extended family oriented (Prot. Factor)
- ▶ Importance on Spiritual domain (use of saints as intermediaries)
- ▶ Respect for parental authority persists throughout life
- ▶ Indirect communication
- ▶ Personalismo (high level of emotion and personal involvement with family and friends)

Working with Communities of Color

Why do they come to America?

- ▶ Assessment/Consultation: The country of origin and the region
- ▶ How did they arrive / traumas
- ▶ Socioeconomic status and education
- ▶ What were their resources if any
- ▶ Engaging by making it personal



Strategic
Prevention
Framework
(SPF):

Community
Readiness

Tri-Ethnic Center for Prevention Research

https://www.riprc.org/wp-content/uploads/gravity_forms/1-f47454f1a9c25d90bff4c31a609f9b23/2014/10/CR_Handbook_2014.pdf



"Never doubt that a small group
of thoughtful, committed citizens can change the
world; indeed, it's the only thing that ever has."

~ Margaret Mead ~

Barbara A. Plested, Ph.D.
Ruth W. Edwards, Ph.D.
Pamela Jumper-Thurman, Ph.D.



Tri-Ethnic Center for Prevention Research
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Toll-free (800) 835-8091
www.TriEthnicCenter.ColoState.edu

April, 2006

BARRIERS AND CHALLENGES

- ▶ Language
- ▶ Transportation and Transportation Navigation
- ▶ Understanding the System/Laws/rights
- ▶ Lack of Services/referrals
- ▶ Bad experiences with health care providers
- ▶ Lack of support system (Protective factor family)
- ▶ Undocumented / Status
- ▶ Employment
- ▶ Alcohol use

BARRIERS AND CHALLENGES

- ▶ Distrust of the healthcare system
- ▶ Traumatic Experiences
- ▶ Support Services History of causing harm
- ▶ Implicit Bias

Valuable Lessons Learned

What I have learned:

- ▶ Their story is important
- ▶ Letting them know first, you care
- ▶ Patience
- ▶ Flexible with time and appointments

Best Practices

- ▶ Use a Bio-psycho-social-cultural model of evaluation when treating
- ▶ Know your population well
- ▶ Take the time to develop a cultural formulation, which includes a consideration for acculturation, community and family connection, immigration status/history
- ▶ Supporting collaboration care with Latinos is important for retention and success of care. Although this is a culture that respects authority, feeling misunderstood and not connected to a therapist or a trainer often results in dropping out from treatment
- ▶ Be personable
- ▶ Be flexible and creative - Family

Valuable Lessons Learned

- ▶ Empathy when Engaging
- ▶ Consideration for life struggle/events
- ▶ Approach is Important
- ▶ Mirror behavior you want to see
- ▶ Be Yourself

Where Do I Start?

Here are some things you can do to begin engaging in communities of color

- ▶ Don't assume, its ok, to ask questions
- ▶ Visit Latino festivals, try different foods, smile
- ▶ Volunteer
- ▶ Attend the Latino Coalition Apoyo – Meets the fourth Tuesday of each month at Community Action Agency from 2:00-3:30
- ▶ Shadow a co-worker for a day that works with communities of color
- ▶ Guatemalan Cultural Event (free and open to the public)
Holy Family Church 3006 West 8th Street, Cinti, OH
Sunday, September 12th – 12pm – 6pm

Women's Garden Support Group



Where Do I Start

- ▶ “Get out of” silos
- ▶ Bond with the Community
 - ▶ Attend Community Council Meetings
- ▶ Memberships to:
 - ▶ NAACP Member & Urban League
 - ▶ African American Chamber of Commerce
- ▶ Consider Prevention resources:
 - ▶ Tri-Ethnic Center for Prevention Research: Community Readiness for Community Change

CONTACT US

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Questions?



HAMILTON COUNTY
Mental Health &
Recovery Services Board

Post Training Info:

- The recording and supplemental materials will be available on the PreventionFIRST! website under **TrainingHUB**.

- Please complete the evaluation survey here:



- STAY CONNECTED:



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